

## Trace Isys appoints Simon Howden as new CEO

Trace Isys (Trace), the market leading Insurtech business and provider of business-critical solutions to the insurance market for more than 30 years, today (1 June) announces that Simon Howden, a Director of Trace since 2014, is appointed as CEO of the company.



Simon Howden, CEO, Trace Isys

At the same time, Julian Mancell Smith, will step down as Trace's Managing Director. Julian, Managing Director since 2008, will continue to work at Trace and serve on the Board of Directors, assisting with a smooth transition for Trace, the staff and clients.

Simon has worked for Trace for the last 17 years, and has a unique understanding of the business, having worked, initially, as an analyst programmer, then as business analyst, and finally as a Director focused on business analysis, quality assurance and account management.

Prior to joining Trace, Simon worked for a number of software houses in the Life Assurance, Medical Insurance and Retail sectors.

Julian said: "I have thoroughly enjoyed my time as Managing Director of Trace and I am pleased that Simon is taking on this new role as CEO. It has been an exciting few years, focusing on the delivery of our OpenTWINS offering, which has been particularly well received by brokers as an international platform that enables them to establish a global brand and provide consistency of service worldwide.

*"I am certain that Simon will be a great success and I look forward to giving him every support, as he continues to build on our successes and drive Trace's growth, both in London and internationally."*

Simon Howden said: "We operate in an exciting and challenging market and I look forward to driving the continued development of the business within this evolving sector. I am grateful to Julian for his leadership over the past 9 years and look forward to continuing our work together.

*"Looking ahead, we have exciting plans over the next 5 years, including increasing our global footprint, continuing to invest in our market-leading OpenTWINS product suite and other solutions that will improve efficiencies, minimise operational risk, reduce cost and drive growth for our clients."*

Trace is wholly owned and run by its employees, which gives staff security and a vested interest in the company and provides clients with continuity and a vast amount of industry experience. Simon's appointment supports the ethos of the company to promote from within, retain valuable staff and deliver value to clients.

*Contact us for more information about this news or our OpenTWINS suite of market leading business solutions*

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